

Media Packages 2020

LAMMA'20



Ensure that your brand awareness is maximised throughout the LAMMA marketing campaign by booking your media package. No other UK agricultural show can offer the same extensive coverage, with a social media reach of 4.9 million and a total marketing campaign reach of 16.5 million

Basic Media Package - £575 + VAT

- Logo in official Show Guide
- Logo and company profile on LAMMA website exhibitor listing
- Company press release and image included in visitor email to database of approx 40,000
- Social media post announcing participation in event

Standard Media Package (Limited availability) - £1,435 + VAT

As Basic Media Package with the addition of:

- ¼ page ad in LAMMA show guide
- Superior company profile on website exhibitor listing including website URL, links to social media accounts and display multiple product images and editorial
- Dedicated social media post of exhibitor preference

Enhanced Media Package (Limited availability) - £3,219 + VAT

As Standard Media Package with the addition of:

- ¼ page ad in Farmers Guardian OR Dairy Farmer OR Arable Farming
- ½ page ad in LAMMA show guide
- 2 x visitor data scanner apps
- Opportunity to participate in visitor incentive campaign
- Dedicated product focused eshot to the LAMMA engaged database (approx 40,000)
- Sponsored Facebook post 2 weeks before show

To book your media package, contact

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