

Farming 4.0:

Join the Farming Revolution



Farming 4.0 will aim to showcase the UK farming industry on a global platform when it comes to innovative technology. It will explore how technology will help sustain the future of food production. The zone will also cover training and development and will aim to encourage new talent into the industry and change outdated perceptions of agriculture by educating new entrants about all avenues of farming, including technology, robotics and digital.

Exhibit only £1,284.14 + VAT includes

- 9m sq shell scheme, inc carpet and electricity
- General listing on Farming 4.0 webpage and visitor emails
- Promote your content on the Farming 4.0 blog on lammashow.com

Exhibit and Support, £5,000 + VAT includes

- 9m sq shell scheme, inc carpet and electricity
- 1/4 page showguide advert
- Two dedicated social media posts promoting you as a supporter of Farming 4.0.
- Logo to feature on Farming 4.0 webpage, dedicated print adverts and visitor emails
- One free listing for any job (worth £150) and up to five listings for apprenticeships/graduate positions on jobsinagriculture.com (worth £750), and 50% off all job listings for 12 months
- Promote your content on the Farming 4.0 blog on lammashow.com



Support only (no exhibition stand, LAMMA exhibitors only) £3,715 + VAT includes

- 1/4 page showguide advert
- Two dedicated social media post promoting you as a supporter of Farming 4.0.
- Logo to feature on dedicated Farming 4.0 webpage, all dedicated print adverts and visitor emails
- One free listing for any job (worth £150) and up to five listings for apprenticeships/graduate positions on jobsinagriculture.com (worth £750), and 50% off all job listings for 12 months
- Promote your content on the Farming 4.0 blog on lammashow.com

Exhibit, Support and Speak, £9,500 + VAT (only 8 available) includes

- 9m sq shell scheme, inc carpet and electricity
- 1 x 15 minute speaking slot each day
- Promotion of speaker and content on visitor emails, social media and print adverts
- 1/2 page showguide advert
- Four dedicated social media posts promoting your company as a supporter of Farming 4.0
- Logo to feature on dedicated Farming 4.0 webpage, all dedicated print adverts and visitor emails
- One free listing for any job (worth £150) and up to five listings for apprenticeships/graduate positions on jobsinagriculture.com (worth £750), and 50% off all job listings for 12 months
- Promote your content on the Farming 4.0 blog on lammashow.com

Speak to our team today to discuss the Farming 4.0 zone in more detail

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